



Compassion for Animals Today

Annual Sponsorship Opportunities

Here Today Adopted Tomorrow Animal Sanctuary offers two unique sponsorship opportunities for your business: our annual **Strut Your Mutt® Celebration** and our brand new **Feline Family Fun Day**.

HTAT's Strut Your Mutt® Celebration is our Annual Walk, held every fall as part of the Brimfield Harvest Festival. This August we are also adding a new event to our Calendar, the Feline Family Fun Day at Westview Creamery. The Harvest Festival is a well-attended event and Westview is a go to place for families on any summer weekend. Combine them with the upcoming HTAT events, and they offer many effective sponsorship opportunities for your business!

The enclosed materials will outline how we can offer great visibility for your business to your clients and the community at large. We hope that you will choose to sponsor one or more of HTAT's events and/or donate an item for one or more of our raffles this year in order to help us keep pets with their families!

Please review the enclosed Sponsorship Levels for both the Annual Walk and Feline Family Fun Day plus the Raffle Donation Form, then complete the registration form below and mail it with your payment to: Here Today Adopted Tomorrow Animal Sanctuary, PO Box 557, Brimfield, MA 01010. Please be sure to note your sponsorship type in the memo section of your check.

If you have any questions, please contact Rachael Max at (413) 324-8224 or Rachael@heretodaysanctuary.org.

Company Name: _____ Email: _____

Contact: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

I would like to sponsor (check all that apply):

_____ HTAT's Strut Your Mutt® Celebration _____ HTAT's Feline Family Fun Day

Sponsor Level: _____ Amount Enclosed: _____

*Donate Raffle Item for any event: _____

*Return enclosed Raffle Donation Form with Your Item(s)

I authorize Here Today Adopted Tomorrow Animal Sanctuary to use my company name and logo (including copyrighted logos) in promotional material, including but not limited to print, radio, television, banners, posters, brochures, and bags.

Authorized Signature: _____ Date: _____

The Here Today Adopted Tomorrow Animal Sanctuary is a 501(c)3 tax-exempt organization. Visit us at heretodaysanctuary.org.



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HTAT's Feline Family Fun Day Sponsorship Levels

Diamond Purr Sponsor | \$1000

- Company recognition in HTAT's Feline Family Fun Day publicity
- On-site company recognition at HTAT's Feline Family Fun Day
- Large linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter will run for three months
- A table at HTAT's Feline Family Fun Day
- Company recognition on HTAT Facebook and Instagram pages in August

Gold Purr Sponsor | \$500

- On-site company recognition at HTAT's Feline Family Fun Day
- Medium linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month
- A table at HTAT's Feline Family Fun Day
- Company Recognition on HTAT Facebook and Instagram pages in August

Silver Purr Sponsor | \$250

- Small linked company name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month
- Company recognition on HTAT Facebook page in August

Bronze Purr Sponsor | \$100

- Company recognition on HTAT Facebook page in August

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HTAT's Annual Strut Your Mutt® Celebration Sponsorship Levels

Lion Sponsor | \$1,000

- Company recognition in HTAT's Strut Your Mutt® Celebration publicity
- On-site company recognition at HTAT's Strut Your Mutt® Celebration
- Extra-large company name or logo on HTAT's Strut Your Mutt® Celebration wag bag
- Large linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for three months
- Four free registrations for HTAT's Strut Your Mutt® Celebration

Panther Sponsor | \$500

- On-site company recognition at HTAT's Strut Your Mutt® Celebration
- Large company name or logo on HTAT's Strut Your Mutt® Celebration wag bag
- Medium linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month
- Two free registrations for HTAT's Strut Your Mutt® Celebration

Bobcat Sponsor | \$250

- Medium company name on HTAT's Strut Your Mutt® Celebration wag bag
- One free registration for HTAT's Strut Your Mutt® Celebration

House Cat Sponsor | \$100

- Small company name on HTAT's Strut Your Mutt® Celebration wag bag

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Here Today Adopted Tomorrow 2022 Raffle Donation Form

Please include this completed form with your item(s) by August 1, 2022 to:

Here Today Adopted Tomorrow Animal Sanctuary
PO Box 557
180 Sturbridge Road
Brimfield, MA 01010

Items may be dropped off Monday - Friday 12 - 5, or by appointment. To arrange for pick-up, please call/ text Rachael at 413-324-8224 or e-mail rachael@heretodaysanctuary.org.

Company Name: _____ Email: _____

Contact: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

Description of Item(s) or Service:

Estimated Value (minimum value \$25.00 please) \$ _____

No used items please!

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