



Compassion for Animals Today

Annual Sponsorship Opportunities

Here Today Adopted Tomorrow Animal Sanctuary offers two unique sponsorship opportunities for your business: our year-round **Pet Food Pantry program**, and our annual **Strut Your Mutt® Celebration**.

In 2020, Here Today Adopted Tomorrow opened a Pet Food Pantry to help community members keep their pets. Low-income pet owners in our service area apply to receive pet food from our pantry and pick up their food at our shelter or biweekly pop-up pantry events. Our pantry also provides pet food to several local human food pantries in Palmer, Ware, Wales, Monson, and Southbridge.

HTAT's Strut Your Mutt® Celebration is our Annual Walk, held every fall, either as a standalone event or as part of the Brimfield Harvest Festival. The Walk and the Harvest Festival are popular and well-attended events, and offer many effective sponsorship opportunities for your business!

The enclosed materials will outline how we can offer great visibility for your business to your clients and the community at large. We hope that you will choose to sponsor HTAT this year in order to help us keep pets with their families!

Please review the enclosed Sponsorship Levels for both the Pet Food Pantry and the Annual Walk, then complete the registration form below and mail it with your payment to: Here Today Adopted Tomorrow Animal Sanctuary, PO Box 557, Brimfield, MA 01010. Please be sure to note your sponsorship type in the memo section of your check.

If you have any questions, please contact Anna Domings at (413) 324-8277 or anna@heretodaysanctuary.org.

Company Name: _____ Email: _____

Contact: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Sponsor Pet Food Pantry: _____ Type: _____ Amount Enclosed: _____

Website URL: _____

I would like to sponsor (check all that apply): _____ Pet Food Pantry _____ HTAT's Strut Your Mutt® Celebration

I authorize Here Today Adopted Tomorrow Animal Sanctuary to use my company name and logo (including copyrighted logos) in promotional material, including but not limited to print, radio, television, banners, posters, brochures, and bags.

Authorized Signature: _____ Date: _____

The Here Today Adopted Tomorrow Animal Sanctuary is a 501(c)3 tax-exempt organization. Visit us at heretodaysanctuary.org.



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HTAT Pet Food Pantry Sponsorship Levels

Diamond Purr Sponsor | \$1000

- Company recognition in monthly Pet Food Pantry publicity on Facebook and Instagram for one year
- On-site company recognition at pop-up pantry events
- Large linked company logo or name in the “Sponsor Spotlight” section of our monthly e-newsletter, added within one week of receipt of sponsorship election/payment and will run for three months
- Extra-large company logo or name on our website’s Pet Food Pantry page, with a link to your website, added within one week of receipt of sponsorship election/payment and will run for one year

Gold Purr Sponsor | \$500

- On-site company recognition at our pop-up pantry events
- Medium linked company logo or name in the “Sponsor Spotlight” section of our monthly e-newsletter, added within one week of receipt of sponsorship election/payment and will run for three months
- Large company logo or name on our website’s Pet Food Pantry page, with a link to your website, added within one week of receipt of sponsorship election/payment and will run for one year

Silver Purr Sponsor | \$250

- Small company name in the “Sponsor Spotlight” section of our monthly e-newsletter, added within one week of receipt of sponsorship election/payment and will run for one month
- Medium company name on our website’s Pet Food Pantry page, with a link to your website, added within one week of receipt of sponsorship election/payment and will run for one year

Bronze Purr Sponsor | \$100

- Small company name on our website’s Pet Food Pantry page, with a link to your website, added within one week of receipt of sponsorship election/payment and will run for one year

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HTAT's Annual Strut Your Mutt® Celebration Sponsorship Levels

Lion Sponsor | \$1,000

- Company recognition in HTAT's Strut Your Mutt® Celebration publicity
- On-site company recognition at HTAT's Strut Your Mutt® Celebration
- Extra-large company name or logo on HTAT's Strut Your Mutt® Celebration wag bag
- Large linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for three months, starting in September
- Four free registrations for HTAT's Strut Your Mutt® Celebration

Panther Sponsor | \$500

- On-site company recognition at HTAT's Strut Your Mutt® Celebration
- Large company name or logo on HTAT's Strut Your Mutt® Celebration wag bag
- Medium linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month, starting in September
- Two free registrations for HTAT's Strut Your Mutt® Celebration

Bobcat Sponsor | \$250

- Medium company name on HTAT's Strut Your Mutt® Celebration wag bag
- One free registration for HTAT's Strut Your Mutt® Celebration

House Cat Sponsor | \$100

- Small company name on HTAT's Strut Your Mutt® Celebration wag bag

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