



Compassion for Animals Today

Annual Sponsorship Opportunities

Here Today Adopted Tomorrow Animal Sanctuary offers two unique sponsorship opportunities for your business: our year-round **Pet Food Pantry program**, and our **Feline Family Fun Day**, on Saturday, Aug 12, 2023.

In 2020, Here Today Adopted Tomorrow opened a Pet Food Pantry to help community members keep their pets. Low-income pet owners in our service area apply to receive pet food from our pantry and pick up their food at our shelter or biweekly pop-up pantry events. Our pantry also provides pet food to several local human food pantries in Holland, Monson, Southbridge, Wales, and Ware.

Last year HTAT held our first ever Feline Family Fun Day, FFFD, at Westview Creamery, and were amazed by the turn out. Combine Westview, a go to place for families on any summer weekend, with HTAT's FFFD, and there are many effective sponsorship opportunities for your business!

The enclosed materials will outline how we can offer great visibility for your business to your clients and the community at large. We hope that you will choose to sponsor HTAT this year in order to help us keep pets with their families!

Please review the enclosed Sponsorship Levels for both the Pet Food Pantry and HTAT's FFFD, then complete the registration form below and mail it with your payment to: Here Today Adopted Tomorrow Animal Sanctuary, PO Box 557, Brimfield, MA 01010. Please be sure to note your sponsorship type in the memo section of your check. **Or pay online at <https://givebutter.com/HTATSponsor>**

If you have any questions, please contact Rachael Max at (413) 324-8224 or Rachael@heretodaysanctuary.org.

Company Name: _____ Email: _____

Contact: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Website URL: _____

I would like to sponsor (check all that apply): _____ Pet Food Pantry _____ HTAT's **Feline Family Fun Day**

Sponsor Type: _____ Amount Enclosed: _____

I authorize Here Today Adopted Tomorrow Animal Sanctuary to use my company name and logo (including copyrighted logos) in promotional material, including but not limited to print, radio, television, banners, posters, brochures, and social media.

Authorized Signature: _____ Date: _____

The Here Today Adopted Tomorrow Animal Sanctuary is a 501(c)3 tax-exempt organization. Visit us at heretodaysanctuary.org.



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HTAT Pet Food Pantry Sponsorship Levels

Diamond Purr Sponsor | \$1000

- Company recognition in monthly Pet Food Pantry publicity on Facebook and Instagram for one year
- On-site company recognition at pop-up pantry events
- Large linked company logo or name in the “Sponsor Spotlight” section of our monthly e-newsletter, added within one week of receipt of sponsorship election/payment and will run for three months
- Extra-large company logo or name on our website’s Pet Food Pantry page with a link to your website will run for one year

Gold Purr Sponsor | \$500

- On-site company recognition at our pop-up pantry events
- Medium linked company logo or name in the “Sponsor Spotlight” section of our monthly e-newsletter run for three months
- Large company logo or name on our website’s Pet Food Pantry page, with a link to your website, will run for one year

Silver Purr Sponsor | \$250

- Small company name in the “Sponsor Spotlight” section of our monthly e-newsletter, added within one week of receipt of sponsorship election/payment and will run for one month
- Medium company name on our website’s Pet Food Pantry page, with a link to your website, will run for one year

Bronze Purr Sponsor | \$100

- Small company name on our website’s Pet Food Pantry page, with a link to your website, will run for one year

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HTAT's Feline Family Fun Day Sponsorship Levels

Lion Sponsor | \$1,000

- Company recognition in HTAT's Feline Family Fun Day publicity
- On-site company recognition HTAT's Feline Family Fun Day
- Large linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for three months
- A table at HTAT's Feline Family Fun Day
- Company recognition on HTAT website in August

Panther Sponsor | \$500

- On-site company recognition at HTAT's Feline Family Fun Day
- Medium linked company logo or name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month
- A table at HTAT's Feline Family Fun Day
- Company recognition on HTAT website in August

Bobcat Sponsor | \$250

- Small linked company name in the "Sponsor Spotlight" section of our monthly e-newsletter for one month
- Company recognition on HTAT website in August

House Cat Sponsor | \$100

- Company recognition on HTAT's website in August

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